



NEWS RELEASE

AZ News Contact: Bonnie Quick
enLux Lighting
480/733-8065
bquick@enluxled.com

GREAT BASIN NATIONAL PARK USING NEW LED TECHNOLOGY FOR LIGHTING CAVES WITH ENLUX LED FLOODLIGHT

Baker, NV – Great Basin National Park is using the enLux LED Floodlights in the Lehman Caves for illumination and to help protect the cave environment.

“The enLux LED Floodlights not only saves on energy, but also because of their 50,000 hours life, reduces the risk of damage to the cave structures because maintenance won’t be replacing the enLux lights every 3,000 hours like we did with the incandescent floodlights,” stated Ben Roberts, Natural Resource Program Manager.

Lighting accounts for 25–30 percent of the total energy used in the United States, of which 20 percent goes to extra air conditioning to remove unwanted heat (from lighting). In fact, more than 95 percent of the energy consumed by a standard incandescent bulb is given off as heat, while less than 5 percent is converted into light!

“We are very proud that Great Basin National Park has chosen the enLux LED Floodlights,” commented DJ Chou, president of enLux Lighting. “The enLux R30 floodlights bring out the natural colors in the cave. And because they don’t emit UV light or heat, the enLux lights don’t promote algae growth which can be damaging to the caves.”

enLux Lighting, the innovator in LED (light emitting diode) technology, patented R30 LED Floodlights, the first LED-based drop-in replacement for incandescent floodlights. Designed to be energy efficient and sustainable, the enLux LED floodlight typically uses just 15 watts and has a life of 50,000 hours which is 25 times longer than an incandescent floodlight

-more-

The LED R30 Floodlight Series as well as other enLux products are available through enLux dealers and the online store on the website. For more information, visit the enLux website: www.enluxled.com.

#

About enLux:

enLux is an award-winning manufacturer and innovator of LED technology based in Chandler, Arizona and is dedicated to research and development of more efficient lighting that is bright, safe, environmentally-friendly as well as highly energy efficient.

Editorial Contacts:

enLux Lighting

Bonnie Quick Phone: 480/733-8065 ext 251
E-mail: bquick@enluxled.com

Ronald Mascenti Phone: 480/733-8065 ext 252
E-mail: r.mascenti@enluxled.com

Reader Fulfillment:

enLux Lighting, 2915 N. Nevada Street, Chandler, AZ 85225.
Phone: 480/733-8065. E-mail: info@enluxled.com.

Note to Editors:

Color photography of all enLux products is available from Bonnie Quick and Ronald Mascenti.

October 11, 2006