



# News Release

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## ENLUX OPENS NEW HEADQUARTERS AND TECHNICAL LABORATORY

CHANDLER, Ariz - enLux™ Lighting, known for its development of the first LED-based drop-in replacement for incandescent floodlights, has moved into a new 12,000 square-foot-headquarters here with customized warehouse space, executive offices and a technical laboratory for research and development of new LED lighting products.

The move from nearby Mesa, was prompted by the company's growth and new product initiatives dedicated to sustainability and environmentally-friendly lighting products.

"In addition to our popular R30 LED floodlight available for 120 and 220 volts, we have developed a 1,000 lumen light module, a color changing light strip and a 3,000 lumen street light, all based on our patented LED light engine technology," explained Mr. DJ Chou, president of enLux Lighting.

The 5,000 square-foot warehouse space was specifically designed to inventory all enLux products for just-in time delivery to customers. The new 2,000 square-foot laboratory is dedicated to the development of the next generation of LED lighting products and solutions.

Chou said the location choice was determined by the area's high number of technical professionals, typified by IT, semi-conductor and aerospace manufacturers and the nearby Arizona State University research park. "We find Chandler to be the most advanced technology city in Arizona. This will help provide the talented people for our continued growth."

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The editors of *Popular Science*<sup>®</sup> magazine in 2005 named the enLux<sup>™</sup> LED floodlight as the 'Best Of What's New' Grand Award winner in the Home Tech Category.

The enLux LED floodlight is available in three tones of white light – warm, neutral and cool, and in four accent colors – red, green, blue and amber light.

The enLux floodlight is protected by a distinct aluminum fin design that surrounds the light and also dissipates heat for extended product life and enhanced durability. It is UL and CE approved, water-resistant, withstands vibration, and is extremely durable. The fins are also available in different colors to enhance décor.

Using only 22 Watts, the enLux LED floodlight consumes 65 percent less power than a typical 45 Watt floodlight, and can last 50,000 hours. With a focus on being environmentally friendly, they are made with materials that can be recycled, and do not contain mercury or other toxins.

“enLux’s vision is clear and simple – create better lighting while preserving the planet,” Mr. Chou stated.

For additional information, or for consideration to become a distributor of enLux lighting products, call or e-mail Bonnie Quick at 480/733-8065 ext 251 -- [bquick@enluxled.com](mailto:bquick@enluxled.com).

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**Note to Editors:**

Color photography of enLux products is available from either Bonnie Quick or Steve Cooper.

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