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Lighting Industry Applauds enLux LED Flood at LIGHTFAIR International Debut

enLux Lighting's Award-Winning LED Flood Light to Officially Launch in Summer 2004 –

MESA, Arizona, April 26, 2004 – enLux Lighting unveiled the first LED-based flood light to replace traditional incandescent bulbs to rave reviews at the 2004 LIGHTFAIR International conference. The award-winning enLux LED Flood Light, which is available for purchase in Summer 2004, has garnered worldwide interest for its ability to generate the equivalent light of a traditional incandescent flood light which uses 45-watts to 65-watts of power. The enLux LED Flood generates 500 lumens of light with fewer than 22-watts. Furthermore, the enLux LED flood light offers significantly longer life than traditional incandescent lighting products.

“We knew we had developed something unique and innovative, but even we were overwhelmed by the reaction from the lighting industry,” said Dan Nelson, director of marketing at enLux Lighting. “Our LIGHTFAIR awards and an article in *The New York Times* have led to many inquiries from all over the world. With benefits such as energy efficiency, long-life, durability, low heat and distinctive appearance; people are very anxious to begin using the enLux LED flood lights.”

The unique fin design of the enLux LED flood light allows for optimized heat dissipation, an important requirement of LED lighting, and increases safety by keeping the light cool enough to safely touch. As LED technology continues to develop, enLux will target other lighting applications such as halogen replacements and spot lights.

enLux Lighting Wins Coveted LIGHTFAIR New Product Showcase Awards

At the 2004 LIGHTFAIR International conference, enLux Lighting won two New Product Showcase awards – the Best of Category for LED Lamps and the prestigious Energy Award – for its technologically advanced LED product. The awards honor products from lighting manufacturers that have been introduced in the previous 12 months

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The enLux LED offers increased efficiency and long-lasting durability compared to traditional incandescent lighting products. The enLux LED has an estimated life of 50,000 hours making it ideal for hard to access lighting locations.

“Our advanced technology in LED lighting will provide end-users with high-performance and aesthetically pleasing lighting solutions,” added Nelson.

enLux is also announcing the release of its family of colored LED flood lights. The lights will initially be offered in red, blue, green and amber; and additional colors are planned. The enLux LED Accent Flood Lights offer up to twice the light output of 100-watt colored incandescent flood lights, at one-fifth of the power. These lights also offer increased life expectancy, making them an ideal solution for architectural lighting.

About enLux Lighting

enLux Lighting is headquartered in Mesa, Ariz. and has operations in Taiwan and China. For additional information, visit the company's Web site at www.enluxled.com or contact us at (480) 733-8065.

About LIGHTFAIR International

LIGHTFAIR International is the world's largest and most comprehensive trade show and conference devoted to architectural and commercial lighting. The New Product Showcase is co-sponsored by *Architectural Lighting Magazine* and Lightsearch, and the event helps the industry identify the products to follow for the coming year. The 2004 LIGHTFAIR International New Product Showcase received a record-breaking 222 submissions in 25 categories.

Judges for the event were Edward Bartholomew, Studio Lux; Paul Ericson, Syska Hennessy Group; Monica Gresser, RAFI: Planning Architecture Urban Design; Donald Newquist, Comfort Engineering; and Andrew Powell, Lighting Design Alliance.

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